

# 2023 YEAR IN REVIEW



## WE EMBARKED ON A MERGER

After several months of exploration, in September the East Gwillimbury and Newmarket Chambers of Commerce announced a merger and new name. After today, we're officially the Central York Chamber of Commerce.



## WE WERE RECOGNIZED WITH A PRESTIGIOUS NATIONAL AWARD

In October, the Newmarket Chamber was one of three chambers to be recognized at a national level with an award from the Canadian Chamber of Commerce. The Awards were presented at the Canadian Chamber's 2023 AGM & Convention in Calgary during a dedicated ceremony.

The Inclusive Growth Awards celebrate outstanding efforts to advance economic reconciliation and foster diversity, equity, inclusion, and accessibility in the Canadian business landscape.

Over the past few years, the Chamber has actively sought out ways to better align itself with an EDI&B (equity, diversity, inclusion and belonging) framework.

NEW

## WE WENT A LITTLE W.I.L.D.

The Newmarket Chamber launched the Women in Leadership Development (W.I.L.D.) Mastermind in partnership with Scotiabank and The MARC Group. Each six-part group consisted of foundational information to support and strengthen women leaders and female-led companies. The program will return in 2024!



NEW

## WE BECAME SHIFT DISTURBERS



In May, we held our inaugural SHIFT summit. Developed for entrepreneurs and business leaders with a growth mindset, this jam-packed day provided transformational fuel for thought for those seeking professional and personal development.

Join us for SHIFT24 next May at SilverCity. More details coming soon.

IN 2023, THE CHAMBER'S OFFICE WAS RENOVATED TO BETTER SUPPORT THE MEMBERSHIP.



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WE HOSTED  
**30** EVENTS

Chamber program, Smart Commute Central York has completed its two-year Active School Travel (AST) pilot program in Newmarket, having conducted 36 on-site student events, and over 109 site visits. Student active travel rates are now around 50% higher than driving rates, and these stats don't include busing data. The program will soon be expanded to include additional schools.

## WE GREW. A LOT.



For the second year in a row, we saw an impressive net membership growth. With a soon to be merged membership base with East Gwillimbury we will be adding 140 net new members to our roster. The Central York Chamber of Commerce is poised for even more growth over the next year.



AWESOME  
FOUNDATION  
NEWMARKET

## TWO ADDITIONAL TRUSTEES ADDED

Along with awarding 9 grants and 6 extra awards in 2023, Awesome Foundation Newmarket added two trustees, bringing the number to 12.



## RECORD-BREAKING HOME SHOW ATTENDANCE

After the expected COVID decline, our 2023 Newmarket Home & Lifestyle Show really got back to business with a whopping 4,300 people attending the (now) two-day show. (Take this as a sign to book your 2024 booth!)



UPPER CANADA



#STRONGERTOGETHER